



Conference Theme:

Regional Integration, Emerging Trends and Energy Sustainability in Advancing Africa's Economic Progress

POWERAFRICA CONFERENCE 2021 PUBLIC MEDIA TOOLKIT

The Conference

The **8th IEEE PES/IAS PowerAfrica Conference** is co-sponsored by the IEEE Power and Energy Society (PES) and Industrial Applications Society (IAS) under the theme “**Regional Integration, Emerging Trends and Energy Sustainability in Advancing Africa's Economic Progress**”.

PAC2021 will be held **VIRTUALLY** in **Nairobi, Kenya** from **August 23 to August 27, 2021**.

Previous editions of the conference have been held in Johannesburg, South Africa ('07 and '12), Livingston, Zambia ('16), Accra, Ghana ('2017), Cape Town, South Africa ('18), Abuja, Nigeria ('19) and Virtually ('20), hosted by the Kenya Section.

Background:

IEEE is an association dedicated to advancing innovation and technological excellence for the benefit of humanity. It's the world's largest technical professional society, designed to serve both professionals and students involved in all aspects of science and technology that underlie modern civilization. It co-sponsors more than 1800 annual conferences worldwide, curating cutting-edge content for all technical fields of interest within IEEE, which are driven through its societies.

Objectives:

PowerAfrica 2021 is a premier conference providing a forum for research scientists, engineers, and practitioners to present and discuss latest research findings, ideas and emerging technologies and related applications.

The focus areas will be Power systems integrations, business models, technological advances, policies, and regulatory frameworks for the African continent. The conference will feature keynote addresses and invited presentations by distinguished scientists and engineers.

The Conference offers the opportunity to:

1. Network and form strategic partnerships in the power industry.
2. Share practical solution-oriented topics with case studies.
3. Formulate action plans and policies from engagements.

PowerAfrica Conference encourages delegates to learn more about the organizers and technical supporters of the conference here:

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- IEEE Power and Energy Society - <https://www.ieee-pes.org/>
- IEEE Industry Applications Society - <https://ias.ieee.org/>
- IEEE Smart Village - <https://smartvillage.ieee.org/>
- IEEE Kenya Section - <https://web.facebook.com/IEEEKenyaSection/>
- IEEE Africa - <https://site.ieee.org/africa-council/>
- Conference Website: <https://ieee-powerafrica.org/>

URGENT ITEMS – CALL FOR PAPERS

Call for Papers link: <https://ieee-powerafrica.org/call-for-papers/>

Benefits of Publishing with IEEE – At a Glance

1. Be part of a reputable organization with over 400,000 professional and student members who will shape technology for years to come. You will become part of IEEE's stellar reputation and 125-year history of innovation.
2. High quality peer review process for submissions.
3. Gain a distinct mark of credibility within your field of interest.
4. Streamlined publications enabling easy tracking of paper progress.
5. Ability to manage workflow, making it easier to collaborate, reference, publish, and deliver your work to diverse readers and researchers.
6. IEEE Xplore is indexed by Google™, allowing Google search results to include links to IEEE Xplore.
7. Optimized visibility for your work through Elsevier, Clarivate, ProQuest, IET, and NLM partnerships to maximize the discovery of author works.

Conference Paper Tracks

- ✓ Track 1: Smart Grid Design and Stability Analyses
- ✓ Track 2: Power Electronics
- ✓ Track 3: Renewables and Storages
- ✓ Track 4: Power Systems
- ✓ Track 5: ICT and embedded Systems for Smart Grids.
- ✓ Track 6: Standards and Safety Issues in Africa.
- ✓ Track 7: PhD Forum
- ✓ Track 8: Short Papers



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Social Media Handles of Conference

Facebook: @IEEEPowerAfrica - <https://web.facebook.com/IEEEPowerAfrica>

Twitter: <https://www.twitter.com/PowerAfrica20/>

LinkedIn: <https://www.linkedin.com/company/ieeepowerafrica/>

Instagram: <https://www.instagram.com/ieeepowerafrica/>

YouTube: PAC 2019 Promo Video - <https://www.youtube.com/watch?v=407QzaYzGsE>

Social Media Handles of Partners

Facebook: @ieeepes; @ieeelas; @ieeeffrica; @IEEEKenyaSection; @ieeesmartvillage

Twitter: @ieeepes; @ieeelas; @IEEE_Kenya; @ieeepSmrtVillage

LinkedIn: [IEEE PES](#), [IEEE IAS](#), [IEEE Kenya Section](#), [IEEE Smart Village](#)

SUGGESTED SOCIAL MEDIA POSTS FOR PUBLIC USE

1. IEEE PowerAfrica is all about **connections**. You are invited to submit your **research papers**. This year, besides **full papers**, we have introduced **short papers** to include industry practitioners research. You can submit your interim results, as a work in progress, in line with the appropriate tracks. #CallForPapers #PowerAfricaRemainsVirtual #PAC2021 #IEEEAfrica #IEEEKenya #IEEERegion8
2. It's that time of the year again. Do you want to **present your paper** in IEEE Power Africa Conference 2021? Well, the submission deadline is on **31st March 2021**. Hurry!! Elevate your career and gain expertise in your field. For more information, check our website at: <https://ieeepowerafrica.org/>
3. Join the 8th IEEE PowerAfrica Conference. Attending the conference give you a chance to learn of opportunities in the power industry, get to network with people in the industry and visualize practical solutions topic oriented with case studies.
4. Want to learn about **Sustainable and Smart Energy trends** for empowering Africa? Join us by attending the 8th IEEE PowerAfrica Conference from the comfort of your home/office. #PowerAfricaRemainsVirtual **Date: 23rd- 27th Aug 2021**.
5. Reconnect with us this year to discuss regional trends in the power and industry sector. Catch up on discussions following the most recent trends in your field. During this decade action, find out how power innovations are contributing to economic and social sustainability.

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Official PowerAfrica Hashtags

Primary Hashtag: #PowerAfricaConference #IEEEPowerAfrica #PAC2021

Secondary Hashtags: #CallForPapers #RenewableEnergy #EnergySustainability #PowerAfrica #PowerProgress #EnergyForChange

Please select a hashtag to use when posting all the social media posts regarding the PowerAfrica Conference.

Target Participants

- 🚧 Senior-level representatives from IEEE Headquarters and IEEE Industry Ambassadors.
- 🚧 Representatives from governments, eminent researchers, practitioners, and the private sector
- 🚧 International participants including high level ministry officials.
- 🚧 Leaders of industries, International Organizations, Embassies and Consulates.
- 🚧 NGOs and Development Organizations such as UN and affiliated agencies

Social Media Engagement

You are invited to highlight your past testimonials with **photos and videos** regarding the past PowerAfrica Conference you have attended. You can participate in the following ways:

Record a short video message on your thoughts about PowerAfrica Conference! Share with us any findings that may be relevant to our theme and discussion. Your message will be retweeted by PowerAfrica. To enable easy tracing, kindly **tag and mention** the PowerAfrica account on the respective platform you are using.

Take a photo with your message and thoughts on this year's theme of **Regional Integration, Emerging Trends and Energy Sustainability in Advancing Africa's Economic Progress** and do not forget to share with us on our social media pages.

Have any questions? Write to us at info@ieee-powerafrica.org